

# 2010/2011 Design Charges

**PIKE**  
*Graphics*

## PROJECTS

### DESIGN OF COMPANY LOGO

Logo charges are quoted per business and per the size of the audience intended.

Design of Local Company Logo - \$1499.00

Design of Statewide, National and International businesses will be quoted on an individual basis.

- 1.) Three (minimum) completely unique logo concepts
- 2.) Full and Complete license to the logo in all formats
- 3.) A USB drive containing the logo in all necessary formats including: PDF, PSD, TIFF, EPS, JPEG, GRAYSCALE, 72DPI/ RGB, 300DPI/CMYK
- 4.) All first changes on any concept will be free of charge and then billed hourly at the standard design rate.

### DESIGN OF PRINTED MATERIALS:

Design of Business Card, Letterhead, Envelope - \$760.00

Design of Business Postcard - \$380.00

Design of 8.5 X 11 Business Brochure - \$760.00

Design of 11 X 17 Business Brochure - \$1140.00

Design of a Business Pocket Folder - \$570.00

### DESIGN OF WEBSITE:

Website charges are quoted per business and per the size of the audience intended.

Design of Main page & Template for Interior - \$1520.00

Design of Main Page Only - \$1199.00

Design of all Interior pages (4 page min.) - \$285.00 per page

Design of Statewide, National and International businesses will be quoted on an individual basis.

### DESIGN OF TRADESHOW GRAPHICS:

Business Banner - \$285.00

Booth Graphics are quoted per item and per size

### DESIGN OF ADVERTISEMENTS:

Quarter page - \$190.00

Half page - \$285.00

Full page - \$380.00

### DESIGN HOURLY RATE:

\$95.00 per hour.

### MISC.:

Copy Writing \$25.00 per hour

Photo Research \$45.00 per hour

Photo images quoted per image.

*when ordinary won't do.*

